



## Century City Chamber of Commerce Online Advertising Opportunities

Build brand awareness and generate leads by showcasing your company's brand to a highly engaged audience – Century City Chamber website browsers!

We provide companies with the opportunity to display their personalized 300x300 ads on our Chamber website homepage in a rotating ad banner space, which can be clickable to the companies' URL address of choice (i.e., company website, special online promotion, etc.).

### **RATES:**

Standard:	Personalized 300x300 pixels ad on Chamber website homepage for three (3) months Please supply artwork as JPG and the URL Link to address of your preference (note: URL link change can only be made once) <b>Chamber member rate: \$300</b> <b>Non-Chamber member rate: \$400</b>
Standard Plus:	Personalized 300x300 pixels ad on Chamber website homepage for six (6) months Please supply artwork as JPG and the URL Link to address of your preference (note: URL link change can be made up to three times) <b>Chamber member rate: \$500</b> <b>non-Chamber member rate: \$650</b>
Premium:	Personalized 300x300 pixels ad on Chamber website homepage for nine (9) months Please supply artwork as JPG and the URL Link to address of your preference (note: URL link change can be made up to six times) <b>Chamber member rate: \$750</b> <b>non-Chamber member rate: \$900</b>
Premium Plus:	Personalized 300x300 pixels ad on Chamber website homepage for twelve (12) months/one (1) year. Please supply artwork as JPG and the URL Link to address of your preference (note: URL link change can be made up to twelve times) <b>Chamber member rate: \$1000</b> <b>non-Chamber member rate: \$1200</b>



**TERMS & CONDITIONS:**

**GENERAL INFORMATION**

Please contact the Century City Chamber directly to determine the Online Advertising schedule for personalized ad placements. Availability is on a first come, first served basis. Century City Chamber members are given preference. Two or more separate advertisements from the same participating advertiser may not be submitted to fill a single standard unit space and/or more than one single standard unit space.

**PAYMENT**

Payment must be received and processed before placement of any company advertisements on Chamber website homepage.

**INITIAL START DATE & TERMINATION DATE**

The selected company advertisement will be placed on the 1<sup>st</sup> of the month. If the 1<sup>st</sup> of the month falls on a Saturday or Sunday, the advertisement will be placed on that following Monday. The ad will then remain on the Chamber website for the agreed upon time determined by the selected rate, after which it will then be removed. Specific initial start dates can be requested and while the Century City Chamber will try its best to honor these requests, no guarantees can be made. After both the payment and advertisement have been received by Chamber staff, an email will be sent to the participating advertiser with the Initial Start date and Termination date information.

**ADVERTISEMENT**

Advertisement must be emailed to [contact@centurycitycc.com](mailto:contact@centurycitycc.com) in a JPEG format. Please also include the desired URL that should be linked to the ad. Placement of ads on Chamber website is at the Century City Chamber's discretion.

**ADDITIONAL CHANGES AFTER INITIAL START DATE**

Any additional URL link change requests not covered in the aforementioned rates will cost \$25 per change. Payment must be received and processed before the URL link change is effective. All necessary changes must be sent via email to [contact@centurycitycc.com](mailto:contact@centurycitycc.com). Please give 3-5 business days for changes to be effective.

**LIABILITY**

The Chamber is not responsible for malfunctioning URLs and/or graphically challenged advertisements received from participating advertisers. All ads and URL links should be appropriate for the business community. The Chamber has the right to reject online advertising submissions in accordance with standards of acceptability of the Century City Chamber of Commerce.

The Century City Chamber accepts no liability for reductions of participating advertiser's advertisement display on website caused by acts of God or nature, uncontrolled suspension of website activity and/or any other causes beyond its power. The Chamber accepts no liability for any error in advertisement caused by the participating advertiser.

**REFUND POLICY**

Once a participating advertiser's ad is in place on the Century City Chamber website homepage, no refunds can be given.



**ONLINE ADVERTISING APPLICATION FORM:**

Please fill out the following:

**General Information:**

Date \_\_\_\_\_ Company Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Website \_\_\_\_\_

Requested URL link: \_\_\_\_\_

**Selection:**

- \$300, Standard Chamber member
- \$400, Standard non-Chamber member
- \$500, Standard Plus Chamber member
- \$650, Standard Plus non-Chamber member
- \$750, Premium Chamber member
- \$900, Premium non-Chamber member
- \$1,000 Premium Plus Chamber member
- \$1,200 Premium Plus non-Chamber member

**TOTAL:** \_\_\_\_\_

**Payment:**

- I am enclosing check#: \_\_\_\_\_, made payable to "Century City Chamber."
- I am paying by credit card/debit card the above stated amount. Below is my credit card information:

Circle one:      VISA                      MASTERCARD                      AMEX

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security code: \_\_\_\_\_

Name on card: \_\_\_\_\_ Contact Phone number: \_\_\_\_\_

Billing address: \_\_\_\_\_

Billing City, State & Zip: \_\_\_\_\_

**Signature:**

I have read and agree to all of the above mentioned information.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print name: \_\_\_\_\_

**For any questions, please contact:**  
Century City Chamber of Commerce | 310.553.2222 | [contact@centurycitycc.com](mailto:contact@centurycitycc.com)